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May 9, 2014

VIA OVERNIGHT MAIL & E-MAIL

Ms. Shari Finkelstein & Ms. Jennie Held
Producers of "90 Plus"
60 Minutes
c/o CBS News
524 W. 57th Street
New York, NY 10019

Re: "90 Plus" Segment: 60 Minutes May 4, 2014

Dear Ms. Finkelstein and Ms. Held,

Watching your segment gave me a burst of pride. As the daughter of Ross Cortese, visionary and developer of the Leisure World communities, your piece underscored the meaning he brought to the words "life style". Many of the residents are second generation. Over 70,000 people nationwide call a Leisure World community "home".

Thanks to my Dad's early success, a founding gift was made to the University of Southern California for the country's first School of Gerontology (now known as the Leonard Davis School of Gerontology).

In January 1999, Ross Cortese was among BUILDER Magazine's Millennium edition, "One Hundred Years, One Hundred People" naming the most influential real estate people in the 20th century.

Thank you for telling this story. Here's to adding Life to your Years...and Years to your Life!

Sincerely,

Heidi Cortese
Proud Daughter and CEO
Rossmoor Construction Company
Developers of Leisure World Active-Adult Communities